

Communications Track (LAC)

A Degree in Liberal Arts and Sciences

Become exposed to the field of communications and a variety of mass media subject areas. Courses such as Mass Media, Digital Photography, Journalism, Film Appreciation, and Electronic Page Layout provide an excellent overview of the communications field and a solid foundation for transfer to more specialized communications programs at four-year colleges and universities. Students will benefit from hands-on involvement in the college's newspaper, learning communities within the concentration, and service learning/civic engagement opportunities that provide direct experience.

Number	Suggested Course Order	Cr	Semester	Grade	Prerequisites/Notes
ENG101	English Composition I	3			ENG098, FYE101, RDG098, or placement
MAT143 <i>or</i> MAT163	Statistics <i>or</i> Pre-calculus (<i>or</i> higher)	4			MAT096 or placement MAT134 or placement
BCT105	Introduction to Mass Media	3			ENG098, FYE101, RDG098, or placement
ENG241	Journalism I: News Reporting and Writing	3			ENG101 or permission of division dean
	Lab Science Elective	4			Electives: BIO, BTC, CHE, EAS, EGM, NRD, PHY
ENG102	English Composition II	3			ENG101
THE113	Speech	3			ENG101
	Humanities Elective	3			Electives: ART, ASL, ENG, FRE, HUM, MUS, PHL, SPA, THE
PHO115	Introduction to Digital Photography	3			Basic computer skills
	Lab Science Elective	4			Note: See above Lab Science Electives
PER126/130	Health, Fitness, and Wellness Elective	2/3			Prerequisites: FYE101, MAT092, RDG098, or placement Note: PER130 is recommended for transfer
	Communication Elective	3			Electives: BCT110, BCT112, BCT208, CGD104, CGD240, ENG106, ENG242, ENG245, ENG251, MKT142, MKT241, PHO215
CGD110	Introduction to Animation	3			Basic computer skills; FYE101, RDG098, or placement
	Non-behavioral Social Science Elective	3			Electives: ECO, GEO, HIS, POL, SSC
	Literature Elective	3			Electives: ENG201, 203, 205, 210, 213, 214, 221, 224, 227, 228, 233, 235, 236, 237, 259, 260, 261
	Non-behavioral Social Science Elective (designated culturally diverse course)	3			Electives: GEO129, HIS105, HIS106, HIS125
	Literature Elective (designated culturally diverse course)	3			Electives: ENG236, 237, 265
CIS127	Computer Technologies	3			ENG098, FYE101, RDG098, or placement
CGD107	Developing Business Graphics	3			ENG098, FYE101, RDG098, or placement
ISC210	Critical Thinking	3			Prerequisites: ENG102, completion of 45 credits or permission of dean Note: Capstone Course
	Behavioral Social Science Elective	3			Electives: ANT, PSY, SOC, SSC
Total: 65/66 credits					

See page 131 of the college catalog for program competencies and technical standards.

Campus/format: A majority of this program can be completed online or during the day or evening at the Gardner

Campus.

Helpful hints: Frequent academic and career advising sessions with faculty in the communications field are highly recommended. Cooperative education, volunteer, and service learning experiences will improve student portfolios for transfer.

Transfer options: This program qualifies for MassTransfer (see page 45 for more information). Transfer agreements exist with Charter Oak State College and the University of Phoenix. A partnership exists with Amherst College.

This communications concentration closely parallels the general education curricula of the first two years required by most four-year colleges and universities.

Visit MWCC's transfer services website:
<http://transfer.mwcc.edu>.

Special requirements: Technical standards must be met with or without accommodations.

Career options: After earning a bachelor's degree, students can pursue communications careers in journalism, electronic media, advertising, and graphic design fields.