

Broadcasting & Electronic Media Degree (BCT)

Prepare for careers in television, radio, cable TV, sound recording, photography, and related electronic media industries. You'll acquire technical and communications skills through academic coursework, production skills training, and hands on experience. Equipment and facilities include: HD television studios, HD electronic field production equipment and editing suites, five audio studios, digital audio workstations, and electronic imaging labs. Students gain valuable experience producing programming for MWCC's community cable TV channel.

Number	Suggested Course Order	Cr	Semester	Grade	Prerequisites/Notes
ENG101	English Composition I	3			ENG100, RDG100, FYE101, or placement
BCT111	Media Theory and Practices	3			ENG100, RDG100, FYE101, or placement
	Production Elective	3			Electives: BCT112, BCT122, BCT123, BCT212, BCT213; PHO115, PHO240, PHO245, PHO250
	Production Elective	3			Electives: see above
MAT126	Topics in Mathematics (or higher)	3			MAT096 or placement
	Production Elective	3			Electives: see above
	Production Elective	3			Electives: see above
	Professional Elective	3			Electives: As listed to the right
ENG102	English Composition II	3			ENG101
CIS127	Computer Technologies	3			ENG100, RDG100, FYE101, or placement
	Humanities Elective	3			Electives: ART, ASL, ENG, FRE, HUM, MUS, PHL, SPA, THE
THE113	Speech	3			ENG101
	Professional Elective	3			Electives: As listed to the right
	Behavioral Social Science Elective	3			Electives: ANT, DSI, PSY, SOC, SSC
	Lab Science Elective	4			Electives: BIO, BTC, CHE, EAS, EGM, NRD, PHY
BCT214	Broadcast and Electronic Media; Operations and Management	3			Prerequisite: BCT111. Note: This course must be completed during the last semester of student's program of study.
	Business Elective	3			Electives: ACC, BUS, MGT, MKT
	Non-behavioral Social Science Elective	3			Electives: GEO, HIS, POL, ECO, SSC
	Professional Elective	3			Electives: As listed to the right
	General Elective	3			Electives: Any course (see page 66 for exceptions)
	Health Elective	2/3			Electives: BIO101, BIO103, BIO112, BIO230, CHC101, CHC108, CHC220, EXS201, PER126, PER127, PER130
Total: 63/64 credits					

See page 85 of the college catalog for program competencies and technical standards.

Campus/format: A majority of this program can be completed during the day at the Gardner Campus.

Helpful hints: Professional and production electives allow BCT students to prepare for a variety of specialties in the electronic media and related industries.

Transfer options: Transfer agreements exist with Charter Oak State College, the New England Institute of Art, and the University of Phoenix. BCT students have also transferred to Emerson College, Ithaca College, New York University, Syracuse University, University of Iowa, University of Southern California, Massachusetts College of Liberal Arts, and Fitchburg, Westfield, and Worcester State Universities. (BCT students who carefully plan their course selections may qualify for MassTransfer. Visit MWCC's transfer services website: <http://transfer.mwcc.edu>.)

Special requirements: Technical standards must be met with or without accommodations.

Career options: Students will find many options including video and film production, TV and radio broadcasting, cable/satellite communications, multitrack audio recording and production, sports broadcasting, media for the internet and mobile platforms, corporate communications, and electronic media advertising, sales, and management.

Professional electives: Any BCT or PHO course (excluding BCT105), ART109 Art History I, ART110 Art History II, ART113 Introduction to Studio, ART263 Drawing I, CGD104 Digital Imaging, CGD107 Designing Business Graphics, CGD109 Introduction to Web Media, CGD110 Animation, CGD112 Communication in Multimedia Design, CGD205 Digital Photo Art, ENG239 Creative Writing I, ENG240 Creative Writing II, ENG241 Journalism I: News Reporting and Writing, ENG242 Journalism II: Advanced Newswriting, ENG245 Film Appreciation, MKT142 Marketing, MKT143 Retail Management, MUS103 Music Skill and Theory I, MUS104 Music Skill and Theory II, MUS210 Music Appreciation, SOC103 Introduction to Sociology, THE101 Fundamentals of Acting, THE103 Introduction to Theatre, THE284 Technical Theatre Practicum I, THE285 Technical Theatre Practicum II.

Earning potential: Varies greatly depending on position and geographic location.

* See page 45 for MassTransfer information.